**H&X Technologies Featured ROE Visual**

**at Snapdragon Summit 2023**

**Chatsworth, USA (December 2023)** The Snapdragon Summit 2023 held in Hawaii, with H&X Technologies taking the stage as the premier solutions provider for the third year in a row. Building on their past success, H&X Technologies once again selected the state-of-the-art ROE Visual LED panels to unveil Snapdragon's highly anticipated new platforms and solutions.

Drawing upon their specialized expertise in enhancing brand engagement at large-scale corporate events, H&X Technologies used Graphite 2.6 (GP2.6) and Carbon 3-X (CB3-X) panels to craft an awe-inspiring LED wall. This massive wall captured attention and served as a powerful demonstration of Qualcomm's commitment to pushing the limits of what's possible in the tech industry.

“Working with a client who holds themselves to a high standard motivates us to go above and beyond.” says Peter Moll, CEO at H&X technologies. “When it came time to construct impactful visual experiences for corporate events, the decision to utilize GP2.6 and CB3-X was a clear choice. These products offer their exceptional clarity, color reproduction, and reliability, which are the hallmark of ROE products and what we've come to expect and rely on.”

The GP2.6’s superior image quality was evident based on its high refresh rate of 7680Hz, high gray scale of 16 bit, and low scan ratio of 1/16. These features, combined with its high contrast and wide viewing angles, not only provide an immersive front-row seat experience for attendees but also enable audiences viewing from other media sources to truly appreciate the captivating content. Furthermore, the GP2.6 boasts a smart structure design that facilitates setup for installers, ensuring maximum effectiveness for corporate events.

“In collaboration with H&X Technologies, ROE Visual's LED displays have the ability to showcase the most stunning and advanced features at auto shows, large-scale corporate events and marketing opportunities, effectively highlighting each show. It is a great honor to have our products chosen for Qualcomm's 2023 Summit. We look forward to working with H&X on more exciting shows soon.” says Grace Guo, Sales Director of ROE Visual.

"At H&X, we continually strive for excellence in delivering cutting-edge audiovisual solutions.” states Peter, “Partnering with ROE for the Snapdragon Summit 2023 project allowed us to seamlessly integrate innovative technology, creating a visually stunning and immersive experience for our audience. We are impressed with the quality and performance of ROE Visual's LED displays and look forward to future collaborations."

More Info:

H&X Technologies: [H&X Home - H&X Technologies (hxusa.com)](https://hxusa.com/)

ROE GP2.6: [Graphite - Durable Meets Lightweight | ROE Visual](https://www.roevisual.com/en/products/graphite)